

Keynote Speakers at The National Bank Seminar Series

Each share their key strategies to business success



Keynote speakers (from left to right) Jon Mayson, David McKee Wright, Sarah Gibbs and Catherine de Groot, Ken Stevens, & Hon. Lianne Dalziel Minister for Small Business

HON. LIANNE DALZIEL
WEDNESDAY
18TH JULY, 1-1.30PM

To open The National Bank Seminar Series

"I am grateful to those who have allowed me to share the secret of turning a good idea into a commercial proposition and taking on the world. I have said that SMEs are important to the economy because of their numbers – 96 percent of all businesses – but it is their unrealised potential that is the key to economic transformation,"

JON MAYSON
THURSDAY
19TH JULY, 1PM

Strategies to international success in business

- President of Export NZ.
- Ex-CEO Ports of Tauranga where he worked for 33 years, helping develop it into New Zealand's largest export port.
- Jon is a companion to the NZ Order of Merit for services to the shipping industry and to the export sector.

KEN STEVENS
THURSDAY
19TH JULY, 5PM

Growing your business overseas

- Business Champion for Export Year 2007.
- He is the Director and Chairman of Glidepath which designs, manufactures and installs baggage handling systems for airports.
- Glidepath is now a world leader in its field and boasts more than 449 installation and design projects in 58 different countries.

SARAH GIBBS & CATHERINE DE GROOT
FRIDAY
20TH JULY, 9.30AM

How to make it in business on the world stage

- Catherine and Sarah are sisters and creators of the Wellington skincare company Trilogy.
- Trilogy has increased sales by 690% in the last two years making it the third fastest growing business on the latest Deloitte/Unlimited Fast 50 index.
- Trilogy only opened its doors in 2003 but already exports to Australia, France, the UK, Canada, the USA and Singapore, selling its products at influential stores such as Selfridges in London, Printemps in France and Myer in Australia.

DAVID MCKEE WRIGHT
FRIDAY
20TH JULY, 1PM

How to create a successful business

- David is the CEO of Sealegs, who design and manufacture the Sealegs amphibious boat-a boat that can drive comfortably on land.
- The boat recently slashed the world record previously set by Sir Richard Branson by an amphibious vehicle for crossing the English Channel in just 43 minutes.
- 80% of Sealegs boats are sold overseas to clients in Australia, UK, Asia and the Middle East.